

Graphic Designer – Trilogy Funds



About the company:

Trilogy Funds is one of Australia's leading fund managers and financiers of property-based investments. When it comes to property-based investing, we take things personally. We've been building wealth together with Australian investors, advisers, developers, and brokers for over 23 years.

For us, building wealth together means fostering tailored, personal interaction. It means delivering:

- Better outcomes for investors
- Better construction and development finance solutions
- Better opportunities for our team and suppliers
- Sustainable growth in the Australian property and investment sectors.

About the role:

We're looking for a mid-weight graphic designer to help drive our brand and business forward.

You will be empowered to develop and deliver best in class branded assets and collateral across print & digital channels and manage the development and use of our creative asset library.

Some of the key responsibilities of this role are including but not limited to:

- Bring the Trilogy brand to life, and manage the ongoing development and implementation of our refreshed brand
- Lead and manage creative for all internal and external marketing collateral and communication
- Create and design compelling marketing assets across a variety of channels for print and digital, including display artwork, social media, website, infographics, brochures, presentations, videos, and event material
- Prepare the monthly investment reports for flagship products
- Manage creative artwork for bespoke campaigns and events, working with key internal and external stakeholders
- Develop digital assets and provide design and UX support

About the person:

To be successful in this role you will have strong graphic design skills creating on brand collateral and visual content in both online and offline environments. You will have a passion for Brand visualisation and creating consistency across all materials and customer touchpoints.

Further to this you will possess:

- Expertise in Adobe Creative Suite (esp. InDesign, Photoshop, Illustrator & Acrobat)
- Demonstrated experience in managing brand development and template design
- High proficiency in Microsoft Office suite
- Experience in website management, including working knowledge of WordPress content management system
- Ability to build and maintain strong relationships with external and internal stakeholders
- Digital creative experience and video editing capability is advantageous but not essential

If this role interests you and you have the desired experience, please email your application to, or request further information from, Breanna Watters at Troocoo – Breanna.Watters@troocoo.com or call on 0411 447 249.

Please note, any applications sent directly to Trilogy Funds will be forwarded on to Troocoo for consideration.